

## AnaJet, a Ricoh Company, Partners With Kothari Info-Tech to Release Premium RIP Software for Ricoh's Direct to Garment Printers

*Partnership empowers users to save money, optimize their apparel printing business, and achieve higher quality prints*

**TUSTIN, CA, February 20, 2019** – [AnaJet](#), a [Ricoh](#) company, and global leader in the direct to garment (DTG) industry, has partnered with fellow DTG industry leader Kothari Info-Tech to release Kothari Print Pro, a cutting-edge raster image processor (RIP) software configured exclusively for Ricoh DTG machines. This new software is available exclusively through AnaJet's online store for customers in the United States.

"We are incredibly pleased to integrate Kothari Print Pro into another printer platform," said Sanjay Maheshwari, Director at Kothari Info-Tech (P) Limited. "With Kothari Print Pro's high-performance capabilities, we knew the RIP would be an excellent way to add functionality and additional value to the new RICOH Ri 1000 as well as to AnaJet's RICOH Ri 3000 and Ri 6000 machines."

All Ricoh DTG printers come with a free license for AnaRIP software, which provides excellent RIP functionality suitable for many applications. The new Kothari Print Pro RIP software, however, now provides a premium option with more advanced capabilities to accommodate power users' needs.

"With their robust, industry-leading features, the Ricoh family of DTG printers deserve cutting-edge software," explained AnaJet Inc. Marketing Director Paul Crocker. "Kothari produced a truly amazing RIP software that helps our customers save time and money while creating even higher quality prints than what was possible in the past."

Kothari Print Pro optimizes ink usage for black garment printing by employing a patented process that takes the garment's color into account when processing a printable image. When a set of standard sample images were tested using "White Highlight" mode with default settings, Kothari Print Pro reduced the average ink costs of a black t-shirt print by over 44 percent when compared to AnaRIP Software.

To improve overall performance, the RIP software delivers more print profiles that are better optimized for a wider range of garment colors and types. The software provides fine detail and subtle color gradations, resulting in prints that display richer, brighter, and more accurate color.

AnaJet, Inc., A Ricoh Company [www.anajet.com](http://www.anajet.com)

Unlike other RIP software, Kothari Print Pro also provides convenient options for directly editing the RIP image. Load and position multiple image files or tweak colors on the fly. Kothari Print Pro makes it easy to create beautiful, exceptionally high-quality prints.

Kothari Print Pro is available for \$1,250.00 for the new RICOH Ri 1000 and \$1,800.00 for the industrial-level RICOH Ri 6000. Both versions are now [available in AnaJet's online store](#). For details on Ricoh's full line of DTG printers, consumables, and accessories, please visit [www.RicohDTG.com](http://www.RicohDTG.com).

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#### **| About Kothari Info-Tech (P) Ltd (KITL) |**

Since the company's inception in 2001, KITL has taken pride in providing innovative solutions to the challenges faced by the digital inkjet printing industry. The company's philosophy is to provide sustainable solutions to end users using a three-pronged approach: RIP and Color Management software to optimize resources and reduce waste, the use of environmentally friendly water-based inks, and strategic partnerships with manufacturers to produce the best-quality prints possible. Kothari believes that innovation is the best way to move forward into the future and has filed several international patents for its cutting-edge technological products.

For further information, please visit [KothariInfoTech.com](http://KothariInfoTech.com)

#### **| About AnaJet |**

AnaJet has been a true pioneer in the direct-to-garment printing industry starting with the mass production of its first printer line in 2006. AnaJet became a Ricoh company in late 2016, and the two immediately united to begin research and development on the flagship RICOH Ri 3000/Ri 6000 printers. In 2018, AnaJet launched the ground-breaking Ri 100, which was named a 2018 CES Innovation Awards Honoree. AnaJet continues to set the bar in the DTG industry, constantly striving to create market-leading products with superior print speeds, reliability and ease of use.

For further information, please visit [AnaJet.com](http://AnaJet.com)

#### **| About Ricoh |**

Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems.

Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2018, Ricoh Group had worldwide sales of 2,063 billion yen (approx. 19.4 billion USD).

For further information, please visit [www.ricoh.com](http://www.ricoh.com)

**Contacts:**

Paul Crocker  
AnaJet, Inc.  
(714) 668-6061  
[pcrocker@anajet.com](mailto:pcrocker@anajet.com)

Tracey Sheehy  
Breakaway Communications for Ricoh  
(212) 616-6003  
[tsheehy@breakawaycom.com](mailto:tsheehy@breakawaycom.com)